



Analyse information and assign meta-tags

Competency: ICAD5210B Analyse information and assign meta-tags		Course: Diploma in IT	
Event No: 1/1	Weight: 100% (Ungraded)	Date Due: Week16	Teacher: Urshula Beere
<p>Submit the following items:-</p> <ul style="list-style-type: none"> Completed Website Completed Report <p>NOTE: You must satisfactorily complete all tasks in this assessment to be deemed competent in this unit before additional grading is considered</p> <p>For the static website that you have created for other units assessment tasks you are required to implement appropriate meta tags. The meta tags and their contents that you choose to implement are expected to reflect closely the analyse report detailed below.</p>			
<p>Elements of competence:</p> <ul style="list-style-type: none"> (EC 1) Identify requirements for meta-tags (EC 2) Analyse material (EC 3) Create meta-tags (EC 4) Test and monitor meta-tagging practices and procedures 			

Instructions: Analyse information and assign meta-tags

For the static website that you have created for my other units you are to include appropriate meta tags with appropriate content. You are also required to prepare a professional report outlining your reasons for the meta tags you have implemented. It is expected that the report and website reflect a consistent approach.

Your report should address all of the following requirements and headings:

1. Short overview on what meta tags are.
2. Standard meta tags all websites should include and why.
3. What meta tags you will be including and why.
4. What meta tags content you will including and supporting evidence for your reasons if available and appropriate.
5. Methodology on how you will be testing your meta tags effectiveness over a 6 month period.
6. Include appropriate website references to support statements in your report.

NOTE: Always keep a backup copy of your assignment. Loss of your assignment by either yourself or the teacher will not be accepted as a valid reason for non-submission or late submission.



STUDENT MARKSHEET and FEEDBACK

STUDENT NAME:					
Element Details	Completed Satisfactorily				
(EC 1) Identify requirements for meta-tags Report section 1,2 and 3	<table border="0"> <tr> <td>Y</td> <td>N</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>	Y	N	<input type="checkbox"/>	<input type="checkbox"/>
Y	N				
<input type="checkbox"/>	<input type="checkbox"/>				
(EC 2) Analyse material Report section 1,3 and 4	<table border="0"> <tr> <td>Y</td> <td>N</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>	Y	N	<input type="checkbox"/>	<input type="checkbox"/>
Y	N				
<input type="checkbox"/>	<input type="checkbox"/>				
(EC 3) Create meta-tags Website	<table border="0"> <tr> <td>Y</td> <td>N</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>	Y	N	<input type="checkbox"/>	<input type="checkbox"/>
Y	N				
<input type="checkbox"/>	<input type="checkbox"/>				
(EC 4) Test and monitor meta-tagging practices and procedures Report section 5 and 6	<table border="0"> <tr> <td>Y</td> <td>N</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>	Y	N	<input type="checkbox"/>	<input type="checkbox"/>
Y	N				
<input type="checkbox"/>	<input type="checkbox"/>				
<i>Competency in all elements must be achieved to be deemed competent in this unit</i>	<table border="0"> <tr> <td>Competent</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Not Competent</td> <td><input type="checkbox"/></td> </tr> </table>	Competent	<input type="checkbox"/>	Not Competent	<input type="checkbox"/>
Competent	<input type="checkbox"/>				
Not Competent	<input type="checkbox"/>				
Result (Possible Results: NC- Not Competent , AC- Achieved Competency)					
FEEDBACK:					